



# ABOUT US

JSC «Beer and soft drinks plant «KRYM» is the biggest manufacturer of beer, soft drinks, mineral and drinking waters in Crimea – one of the most beautiful resort region of the Russian Federation. It is situated in the heart of the Crimean Peninsula – the city of Simferopol.

The plant was built and put into operation under the guidance of the best European specialists in 1982. The enterprise capacities permit to produce more than 15 million daL of beer and over 5 million daL of soft drinks, mineral and drinking waters per year.

Top quality manufacturing, classic technologies, natural ingredients and highly qualified specialists have been making our products popular and well-loved for already more than 35 years.

JSC «KRYM» uses the most advanced equipment. «KRYM» is financially stable enterprise. Big volumes of investments are made into the development of all business segments on the annual basis. In 2016 a new PET filling production line for beer and beverages was put into operation. In 2017 a new aluminum can filling production line was put into operation.

The total volume of investments in 2016 -2017 is about 8,000,000 USD.

The HACCP system (GOST R 51705.1-2001 «Quality System. Quality Management of food products based on HACCP principles») is implemented at the plant, which permits to ensure safety control high-end quality of products.

Our laboratory checks the quality of products at each phase of production, which guarantees the high-end quality and genuine flavor of all our products.

Classic technology brewing that we use to make our beer is a long and complex process the consists of several phases: malting, beer wort production, attenuation, maturation, beer filtration and its dispensing. Beer brewed by «KRYM» is produced from natural high-quality raw materials according to genuine recipes and special know-how, which includes advanced science achievements and classic brewing traditions.

Our the most popular beer brands are: CRIMEAN RIVIERA (premium lager), WHITE ROCK (premium unfiltered beer), BLACK MOUNTAIN (premium unfiltered dark beer), GOLDEN GRYPHON (premium dark beer), KRYM (classic lager).



The range of non-alcohol beverages is represented by: the old style drinks – LEMONADE, CITRO EXTRA, DUCHESSE, TARKHUN. Our the most popular soft drinks brands are: LEMONADE and MOJITO (sweet soft drinks), KRYMSKAYA (mineral water).

KRYMSKAYA mineral water is extracted from an artesian well more than 900 m deep in the pure ecological site - the resort city of Saki.

It is one of the four major mineral waters, which existed on the territory of the USSR: «Narzan», «Borjomi» and «Essentuki» and KRYMSKAYA. Now KRYMSKAYA mineral water is added into the Russian Register of State Registration Certificates, and its production conforms to GOST R 54316-2011. KRYMSKAYA mineral water is good for health and helps in prevention and treatment of many diseases.

Our drinking water is a normal table water with balanced content of microelements required for human health, beauty and excellent well-being. It is useful and ideally suitable for everyday usage.





# LOGISTICS

Our products are presented all over the Russian Federation and exported abroad.

The convenient location of the plant allows shipments by land as well as by sea. Various types of shipments can be combined, if required.





DISTRIBUTION MAP

# **BENEFITS OF BREWING BY CLASSIC TECHNOLOGY**

There are two basic technologies for brewing:

- classic technology, when hop is loaded at the brewing phase.

- fast technology, when hop products, or hop extracts are added at the filtration phase.

The classic technology of brewing was developed and put into operation in «KRYM» according to a Czech project, and it has not been changed since the plant foundation in 1982.



JSC «KRYM» uses only natural high-quality hop from Europe as well as thoroughly selected malt.



Beer wort brewing process takes up to 16 hours.



Beer fermentation process lasts from 7 to 10 days.

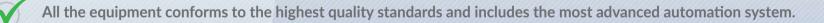


R

PRODUCTION

B

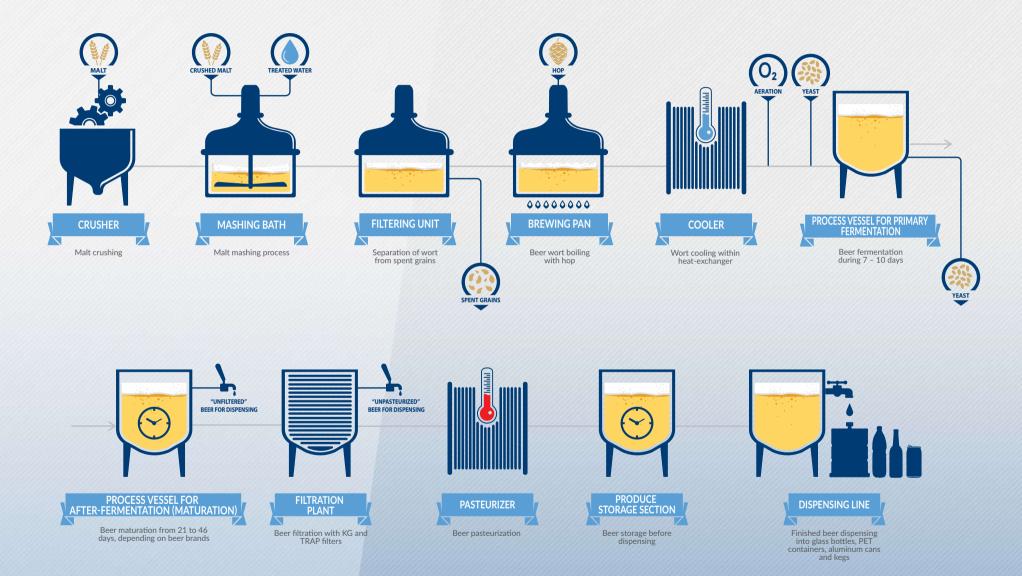
After fermentation process, beer is fed into process vessels for after-fermentation, where young beer matures for 21-46 days and develops an aromatic flavor as well as the brand features of genuine mature beer.



# We are responsible for the quality of our beer!



# **BREWING BY CLASSIC TECHNOLOGY**





### **KRYM NON-ALCOHOLIC**

«KRYM NON-ALCOHOLIC» is an alcohol-free drink from the premium line of our products. It has no alcohol and is notable for its gentle hop flavor, clear golden color, softness and perfect refreshing effect.

«KRYM NON-ALCOHOLIC» is a perfect choice for those who want to enjoy their favorite premium lager but have to keep focused and self-possessed. «KRYM NON-ALCOHOLIC» will quench your thirst in a company of friends, colleagues or during a long trip.

#### **PRODUCT COMPOSITION**

Prepared drinking water, light fermented barley malt extract, hop products.

Nutrition value: carbohydrates – 5,0 g/100 g of beer. Energy value: 20 kcal//100 g of beer.









# **CRIMEAN RIVIERA**

«CRIMEAN RIVIERA» is a classic light premium-class lager with a soft, pleasant aroma of hops and malt, with a refined floral taste and light golden color.

The selected barley malt of the highest quality varieties is used for the production of this brand of beer. From the entire crop experts select only 10% of brewing barley, which is used to make the «CRIMEAN RIVIERA». An elite aromatic and bitter hops from one of the best producers in Europe gives the beer finished, unique firm taste.

«CRIMEAN RIVIERA» will be to the taste of connoisseurs of unchanging, classic brands of the premium beer.

#### **PRODUCT COMPOSITION**

Prepared drinking water, malt brewing barley light, maize grits, hop.

Nutrition value: carbohydrates - 4,7 g/100 g of beer. Energy value: 46 kcal/100 g of beer. Initial wort density - 12,0% Alcohol content - min. 5.0% by volume Complies with GOST 31711-2012









BEER

## WHITE ROCK

«WHITE ROCK» is a premium light unfiltered beer, which has a pronounced wheat flavor and a delicate spicy aroma. Presence of unfiltered yeast changes its color to a straw-golden, opaque shade. This beer has several distinctive features: coriander grains are used to give a spicy flavor, and select varieties of wheat malt for the rich taste of white beer. Combination of these and other high-quality components in the «WHITE ROCK» beer gives it a unique palette of taste and aroma.

Unfiltered yeast contributes to the formation of a sediment, which is recommended to be shaken before drinking the «WHITE ROCK» beer - so you can feel the full taste of premium unfiltered beer. «WHITE ROCK» is referred to beer beverages in accordance with the requirements of GOST because of the presence of natural coriander.

#### **PRODUCT COMPOSITION**

Drinking water, light barley malt, wheat malt, coriander, hop, yeast.

Nutrition value: carbohydrates - 4,7 g/100 g of beer. Energy value: 46 kcal/100 g of beer. Initial wort density - 12,0% Alcohol content - min. 5.0% by volume Complies with GOST 55292-2012







PROD





## **BLACK MOUNTAIN**

«BLACK MOUNTAIN» is a premium dark unfiltered beer with a pleasant burnt malt taste with pronounced hop bitterness and spicy aroma. Under the rays of the sun, this beer acquires shades of maroon, velvet, opaque color. The uniqueness of this beer is that for its making we use 3 types of malt: brewing barley light, brewing barley dark, wheat malt. The final note of taste in the «BLACK MOUNTAIN» beer is coriander grains, they give the beer a rich spicy aroma.

Like any quality unfiltered beer, «BLACK MOUNTAIN» eventually forms a sediment, which is desirable to dissolve by shaking before consumption – so the taste of beer will be more saturated. Used select varieties of the best malt and bittering hops create an exquisite taste, which will be appreciated by lovers of dark beer. «BLACK MOUNTAIN» is referred to beer beverages in accordance with the requirements of GOST because of the presence of coriander and natural caramel color.

#### **PRODUCT COMPOSITION**

Drinking water, light barley malt, dark coloured malted barley, wheat malt, coriander, hop, sugar color, yeast.

Nutrition value: carbohydrates - 5,7 g/100 g of beer. Energy value: 48 kcal/100 g of beer. Initial wort density- 12,5% Alcohol content - min. 4.5% by volume Complies with GOST 55292-2012









#### **KRYM UNFILTERED**

«KRYM UNFILTERED» is a light lager beer with fresh hop flavor and distinctive bitterness.

This beer brand is developed by the Drinks Plant «Krym» technologists especially for connoisseurs of high-quality unfiltered lagers, produced according to the classic technology. «KRYM UNFILTERED» has all the features distinguishing this specific beer brand: thick dense foam, golden straw color, rich flavor, bright bouquet of hops and malt shades, leaving a long-lasting pleasant aftertaste.

Unfiltered yeast in the drink gives the beer a rich taste and promotes the formation of a natural sediment, which must be shaken before drinking to reveal the full spectrum of sensations.

«KRYM UNFILTERED» is the beer that won't leave lovers of classic unfiltered brands indifferent, will reveal the fullness of taste, pleasant aftertaste and unforgettable flavor. A glass of this drink will be a good occasion for a meeting by the sea and a pleasant evening with friends.

#### **PRODUCT COMPOSITION**

Treated drinking water, light brewers barley malt, malt barley, hops, hop products, yeast.

Nutrition value: carbohydrates - not more than 4.6 g/100 g of beer. Energy value: 44 kcal/100 g of beer. Initial wort density - 11,5% Alcohol content - min. 4.8% by volume Complies with GOST 31711-2012



BEER



АНЕЙ Затотовления



# **KRYM LAGER**

«Krym LAGER» is a light beer with clean flavor and moderate classic lager taste. This beer brand is brewed according to traditional Czech technology. Thanks to its amazing lightness the «Krym LAGER» beer quenches thirst perfectly, gives freshness and won>t leave indifferent even the most sophisticated lover of the foamy drink.

«Krym LAGER» is a perfect choice both for a big noisy crew and for a guite family party.

#### **PRODUCT COMPOSITION**

Water, light brewers barley malt, maize grits, hops.

Nutrition value: carbohydrates - not more than 3.9 g/100 g of beer. Energy value: 38 kcal/100 g of beer. Initial wort density - 10.0% Alcohol content - min. 4.0% by volume Complies with GOST 31711-2012











# **KRYM SVETLOYE**

«KRYM SVETLOYE» is produced using a combination of malted barley with light brewing barley, which gives the beer a rich flavor. «KRYM SVETLOYE» is a perfect drink both for an outdoor weekend and a party of friends.

#### **PRODUCT COMPOSITION**

Prepared drinking water, light barley malt, brewing barley, hop.

Nutrition value: carbohydrates - 4,6 g/100 g of beer. Energy value: 42 kcal/100 g of beer. Initial wort density - 11% Alcohol content - min. 4,4% by volume Complies with GOST 31711-2012

Aluminum can Glass bottle PET bottle 0.45 litres 0.45 litres 0.9 and 1.3 liter







# BEER

## **KRYM ZHIGULEVSKOE**

«KRYM ZHIGULEVSKOE» is a light beer with a rich taste and soft bitterness, has a pronounced hop aroma and golden color. This beer is brewed from the highest quality select raw materials, including a special bitter hops.

«KRYM ZHIGULEVSKOE» is one of the first representatives of classic beer brands of domestic production, many beer lovers in the Crimea know it, as well as in Russia and abroad.

#### **PRODUCT COMPOSITION**

Prepared drinking water, light barley malt, brewing barley, hop.

Nutrition value: carbohydrates - 4,6 g/100 g of beer. Energy value: 42 kcal/100 g of beer. Initial wort density - 11% Alcohol content - min. 4,4% by volume Complies with GOST 31711-2012









# YALTA

«YALTA» is a light beer, soft and aroma, with fine bitterness and golden color. «YALTA» has a special bitterness due to a special ratio of bittering and aroma hops, this makes beer bitterness pronounced, with a mild aftertaste.

This beer will remind you of the beautiful days spent in the Crimea at sea, of hiking in the mountains and evening walks along the famous Yalta Embankment.

#### **PRODUCT COMPOSITION**

Drinking water, light barley malt, hop.

Nutrition value: carbohydrates - 4,6 g/100 g of beer. Energy value: 42 kcal/100 g of beer. Initial wort density - 11.0% Alcohol content - min. 4,4% by volume Complies with GOST 31711-2012













# **KRYM TYOMNOE**

«KRYM TYOMNOE» beer has a soft touch of bitterness and sweetish flavor and is characterized by a caramel-hop note in its taste and flavor. The unique recipe of this beer includes three types of high-quality malt: dark, light and caramel. This gives «KRYM TYOMNOE» beer its velvet rich color, highlighting its originality.

The delicate taste of malts will impress any lover of classic dark beer.

#### **PRODUCT COMPOSITION**

Prepared drinking water, light barley malt, dark barley malt, caramel malt, hop.

Nutrition value: carbohydrates - 5,7 g/100 g of beer. Energy value: 50 kcal/100 g of beer. Initial wort density - 13,0% Alcohol content - min. 5.0% by volume Complies with GOST 31711-2012









#### SIMFEROPOLSKOYE

«SIMFEROPOLSKOYE» is a light beer with its special, branded flavor bouquet: rich soft malt taste combined with expressive pleasant bitterness and deep hop aroma.

«SIMFEROPOLSKOYE» is a brand of the JSC «Beer & Soft Drinks Plant «KRYM». It has been brewed since the facility foundation and has a distinctive feature: it contains caramel malt which gives the beer a slightly sweet taste and a pronounced malt color.

## **PRODUCT COMPOSITION**

Prepared drinking water, light barley malt, caramel malt, brewing malt, hop.

Nutrition value: carbohydrates - 4,6 g/100 g of beer. Energy value: 45 kcal/100 g of beer. Initial wort density - 11,7% Alcohol content - min. 5.0% by volume Complies with GOST 31711-2012









# NAKHIMOVSKOYE

NAKHIMOVSKOE beer is a soulfully brewed lager. Our brewers have put their respect and gratitude to the glorious city and its legendary heroes into this beer. NAKHIMOVSKOE has a classic balanced and noble taste that will definitely be enjoyed by Sevastopol denizens and the guests of the glorious city. Now Sevastopol has a beer it can be proud of! NAKHIMOVSKOE is a beer for the true patriots of the city and for those who remember and worship the great heroic history of Sevastopol.

## **PRODUCT COMPOSITION**

Light barley malt, rice grits, hop, prepared drinking water.

Nutrition value: carbohydrates - 4,6 g/100 g of beer. Energy value: 43 kcal/100 g of beer. Initial wort density - 11,5% Alcohol content - min. 5,0% by volume Complies with GOST 31711-2012











#### **KRYM KREPKOYE**

«KRYM KREPKOYE» – pale strong beer with evident hop bitter and malt aroma, very dense to the taste with special wine flavor. Its color is noticeable bright-golden, the aroma is deep, hoppy.

«KRYM KREPKOYE» is the most strong sort of beer in the beer line of BSP «KRYM», it is created for beer gourmands and those who like the whole fullness of the beer taste. It contains among its ingredients additional carbohydrates that allow to make the beer as strong as necessary in the technological process.

#### **PRODUCT COMPOSITION**

Prepared drinking water, light barley malt, sugar, hop.

Nutrition value: carbohydrates - 6,8 g/100 g of beer. Energy value: 66 kcal/100 g of beer. Initial wort density - 17% Alcohol content - min. 7,0 % by volume Complies with GOST 31711-2012





PROL





# BENEFITS OF SOFT DRINKS PRODUCTION BY CLASSIC TECHNOLOGY





We do not use sweeteners or glucose-fructose syrup for our soft drinks. We make the syrups and natural sugar colorant - caramel exclusively, on the basis of high-quality sugar.



There are 4 types of sugar colorants: sugar colorant I, II, III, IV. From good type I to unhealthy type IV, the use of which should be reduced by 160-200 mg/kg of body weight. In our boiling vessels, we produce natural sugar colorant - I, in plain language, caramel. It is harmless, has excellent properties of natural colorant and gives the straw-golden color to the beverage.



We make soft drinks, exclusively, on the basis of natural aroma and flavor ingredients.

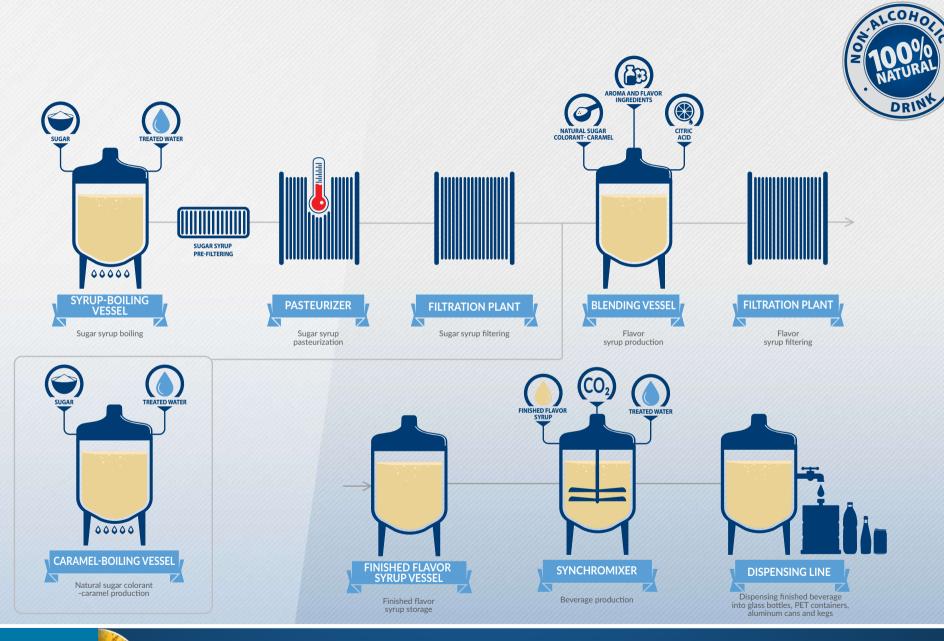


The soft drinks flavor depends also on water quality; in «KRYM» it passes through four filtration grades; it is purified and softened, becoming optimally balanced in its acid-base equilibrium indicator (pH).

We are responsible for the quality of soft drinks!



# SOFT DRINKS BY CLASSIC TECHNOLOGY



PRODUCTION OF SOFT DRINKS

## LEMONADE

«LEMONADE» is a sweet soft drink having a cool property. JSC «BSP «KRYM» traditionally uses the natural caramel color (prepared by heating sugar) for making the Lemonade.

Caramel color is produced in our facility with observance of traditional technology. It gives the drink a straw-golden color and complements the taste of «LEMONADE». The purity of the drink taste is achieved through the use of purified and specially prepared water. JSC «BSP «KRYM» cleans and softens water, giving it an optimal balanced composition. Combination of water, caramel color, and flavor and aromatic compositions makes it possible to create a unique taste of the classic «LEMONADE», familiar to us from childhood!

#### **PRODUCT COMPOSITION**

Prepared drinking water, sugar, acidity regulator - citric acid, preserving agent - sodium benzoate, "Lemonade" nature-identical flavoring agent, natural coloring agent - sugar dye.

Nutrition value: carbohydrates - 10,4 g/100 g of beer. Energy value: 41,6 kcal/100 g of beer. Complies with GOST 28188-2014







# RETRO SERIES OF **BEVERAGES**

# **CREAM SODA**

«CREAM SODA» is a strongly sparkling soft drink of pinkish-yellow color.

The drink is made according to the traditional sparkling drinks production technology preserved since the «Soviet» times.

«CREAM SODA» has a pleasant creamy taste with a delicate vanilla hint. The right combination of components gives the drink its famous fresh and unique taste and flavor.

#### **PRODUCT COMPOSITION**

Treated drinking water, sugar, acidity regulator - citric acid, preserving agent - sodium benzoate, food flavoring agent - «Cream Soda», food flavoring agent - «Butter cream», natural coloring agent - sugar dye.

Nutrition value: carbohydrates - 10.0 g per 100 g. Energy value: 40.0 kcal per 100 g. Complies with GOST 28188-2014





# RETRO SERIES OF BEVERAGES



# **CITRO EXTRA**

«CITRO EXTRA» is a refreshing fruity sparkling drink. In the classical version, it has a pronounced fruity aroma and a taste of a mixture of citrus fruits. Citrus base of the drink is a natural flavor-aroma composition of orange, mandarin and lemon with vanilla. In the rest – it's a classic drink, made using technology similar to the making of Lemonade, but with more pronounced sweetness.

Lemonade is also produced using natural caramel color, which is produced directly by the enterprise using the same technology.

#### **PRODUCT COMPOSITION**

Prepared drinking water, sugar, acidity regulator - citric acid, "Extra Citro" flavoring agent, preserving agent - sodium benzoate, natural coloring agent - sugar dye.

Nutrition value: carbohydrates - 12,4 g/100 g of beer. Energy value: 49,6 kcal/100 g of beer. Complies with GOST 28188-2014









# DUCHESS

«DUCHESS» (from the French duchesse, literally – the duchess) is a sweet, soft sparkling drink, created on the basis of flavor and aroma compositions of dessert pear varieties with tender, juicy and sweet flesh. «DUCHESS» has become an excellent addition to the already well-known series of retro drinks of the JSC «BSP «KRYM», which are produced only from natural raw materials: perfectly balanced purified water, sugar and caramel color.

#### **PRODUCT COMPOSITION**

Prepared drinking water, sugar, acidity regulator - citric acid, preserving agent - sodium benzoate, "Pear" nature-identical flavoring agent, natural coloring agent - sugar dye.

Nutrition value: carbohydrates - 10,3 g/100 g of beer. Energy value: 41,2 kcal/100 g of beer. Complies with GOST 28188-89









### **TARKHUN**

«TARKHUN» is a sweet, sparkling soft drink that has a familiar bright and memorable taste, as well as a characteristic emerald shade. It is based on the extract of estragon (herbaceous plant tarhun). This extract was added to Gazirovka water with natural syrups in the Caucasus long ago.

Since 1983, the recipe of the classic Tarhun has been transferred to the technologists of the JSC «BSP «KRYM» and since then has remained unchanged. Its basis is softened, purified water, natural flavor and aroma composition of a popular drink.

#### **PRODUCT COMPOSITION**

Prepared drinking water, sugar, acidity regulator - citric acid, preserving agent - sodium benzoate, "Tarkhun" natural flavoring agent, Tarkhun-type herbal flavoring agent (aromatic extract, aromatic nature-identical substances, E102 coloring agent, E131 coloring agent).

Nutrition value: carbohydrates - 11,5 g/100 g of beer. Energy value: 46,0 kcal/100 g of beer. Complies with GOST 28188-2014





# RETRO SERIES OF **BEVERAGES**



### **MOJITO**

Composition of the «MOJITO» drink includes mint and natural flavoring of lime Lime Tahiti. The mint we use grows in unique climatic conditions of the picturesque areas of the foothill Crimea, due to which it has distinctive refreshing properties and surprisingly mild taste and aroma.

Mint and lime have pronounced flavors, but they do not add bitterness and sour taste to the drink, which makes it one of the most popular in the summer for quenching thirst and feeling coolness.

Also, «MOJITO» is great for creating various cocktails.

#### **PRODUCT COMPOSITION**

Prepared drinking water, sugar, acidity regulator - citric acid, preserving agent - sodium benzoate, "Mint" natural flavoring agent, "Lime Tahiti type" natural flavoring agent, "Citrus component" base, cloud emulsion.

Nutrition value: carbohydrates - 10,9 g/100 g of beer. Energy value: 43,6 kcal/100 g of beer. Complies with GOST 28188-2014





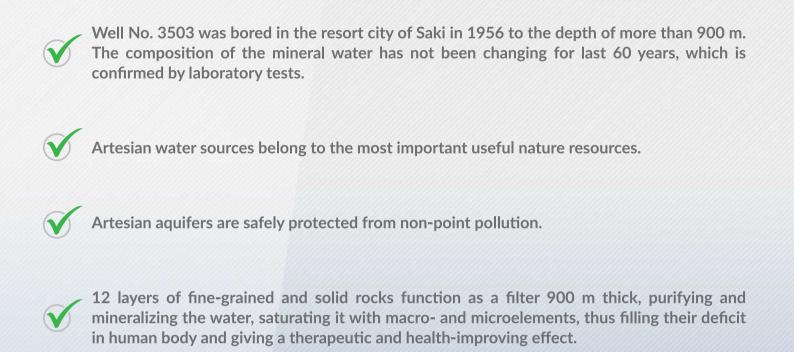




### **TEENAGE SERIES OF BEVERAGES**

# BENEFITS OF MINERAL WATER EXTRACTION AND PRODUCTION

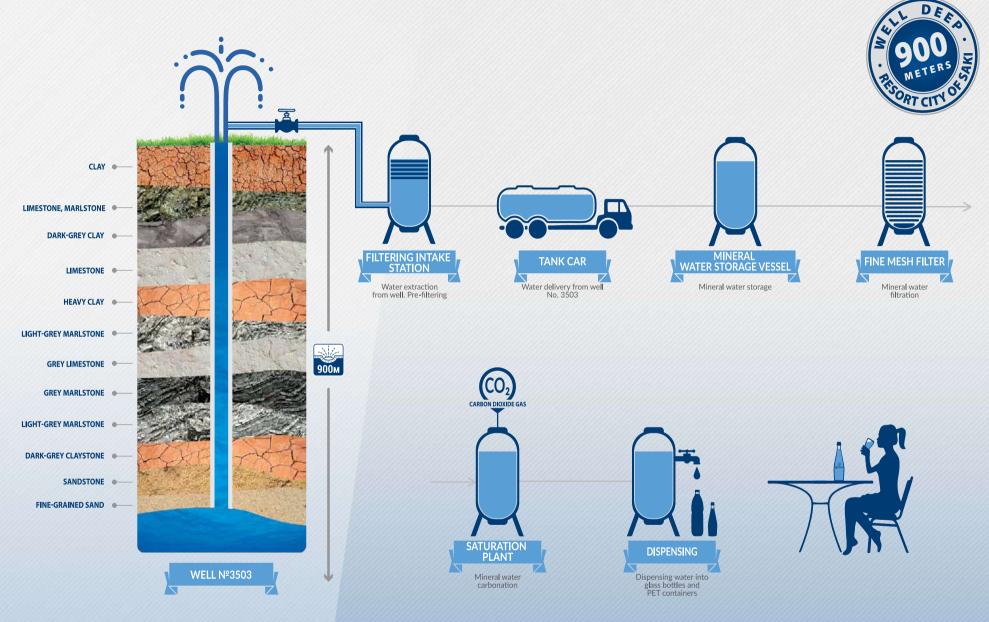




We are responsible for the quality of our mineral water!



# MINERAL WATER PRODUCTION





# **KRYMSKAYA DRINKING WATER 3820**

«KRYMSKAYA DRINKING WATER 3820» is still table water with crystal purity, softness and excellent organoleptic characteristics.

Water is extracted from the artesian well No. 3820, which was opened in 1962 in the resort town of Saki, far from industrial centers and enterprises.

The composition of «KRYMSKAYA DRINKING WATER 3820» suits perfectly for daily intake and maintenance of water and salt balance.

#### CHEMICAL COMPOSITION

• Total mineralization: 0.15-1.0 g/l

- Sodium 20-150 mg/l
- Calcium 20-130 mg/l
- Magnesium 5-50 mg/l
- Potassium 0-10 mg/l
- Hydrocarbonates 30-250 mg/l
- Chlorides 25-200 mg/l
- Sulfates 50-250 mg/l Complies with TU 11.07.11-004-00794572-2021









# **KRYMSKAYA MINERAL WATER**

KRYMSKAYA medical table mineral drinking water is brought to you out of the depth of the Earth, away from industrial centers and plants, in an ecologically clean area of Crimea.

The well depth is 900 m. Passing through the mass of minerals, the water cleanses itself and enriches its composition, giving us its primordial freshness.

The well is operated with the help of powerful Neokamsky water-bearing stratum, works on sprouting at its own temperature of +43.5°C.

KRYMSKAYA MINERALNAYA water will provide your body with the vital macro and micro elements and help you normalize the metabolism.

#### MEDICAL INDICATIONS (NOT IN ACUTE STAGE):

Gullet disorders, chronic gastritis with normal, heightened or lowered stomach secretion; gastric and duodenal ulcer; intestine, liver, gallbladder and bile ducts disorders; pancreas disorders; digestive system disorders after ulcer surgery; postcholecystectomy syndrome; metabolism disorders and diseases of the urinary tracts.

#### **BASIC CHEMICAL COMPOSITION, MG/DM<sup>3</sup>:**









# **KRYMSKAYA MINERAL WATER**

KRYMSKAYA medical table mineral drinking water is brought to you out of the depth of the Earth, away from industrial centers and plants, in an ecologically clean area of Crimea.

The well depth is 900 m. Passing through the mass of minerals, the water cleanses itself and enriches its composition, giving us its primordial freshness.

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Gullet disorders, chronic gastritis with normal, heightened or lowered stomach secretion; gastric and duodenal ulcer; intestine, liver, gallbladder and bile ducts disorders; pancreas disorders; digestive system disorders after ulcer surgery; postcholecystectomy syndrome; metabolism disorders and diseases of the urinary tracts.

#### BASIC CHEMICAL COMPOSITION, MG/DM<sup>3</sup>:









# **KRYMSKAYA DRINKING WATER**

For everyone who cares about their and their family's health the Crimea Beer and Soft Drinks Production Facility has prepared table water for daily drinking «KRYMSKAYA DRINKING WATER». This product passes several degrees of purification, softening and saturation with an optimally balanced composition of minerals. Therefore, «KRYMSKAYA DRINKING WATER» has a mild taste without pronounced aftertastes after mineralization.

«KRYMSKAYA DRINKING WATER» is bottled in containers of different volumes – from 0.5 liters to 5 liters. Favorite coffee or tea, made with the «KRYMSKAYA DRINKING WATER», will fully disclose their aroma and become even more healthy and tasty.

#### CHEMICAL COMPOSITION, MG/L:

total salt co<sup>n</sup>te<sup>n</sup>t<sup>·</sup> mg/L -  $^{170}_{-250}$ ; total hard<sup>n</sup>ess<sup>·</sup> mg-equ/L -  $^{1,0}_{-2.5}$ ; potassium<sup>·</sup> mr/J<sup>·</sup> mg/L<sup>·</sup> max -  $^{20}$ ; calcium<sup>·</sup> mg/L -  $^{80}_{-130}$ ; mag<sup>n</sup>esium<sup>·</sup> mg/L<sup>·</sup> max -  $^{65}$ ; chlorides<sup>·</sup> mg/L<sup>·</sup> max -  $^{150}$ ; sulfates<sup>·</sup> mg/L<sup>·</sup> max -  $^{250}$ ; bicarbo<sup>n</sup>ates<sup>·</sup> mg/L<sup>·</sup> max -  $^{250}$ .









# **KRYMSKAYA WATER WITH LEMON FLAVOR**

«KRYMSKAYA WATER WITH LEMON FLAVOR» - is a light refreshing drink with vitamin C. Natural aromatic components of lemon, which are part of the drink, create a unique taste, and vitamin C gives energy and strengthens the immune system. Every sip of this tangy drink wipes out tiredness and increases your body tone. The water, on which basis the drink is created, undergoes several stages of purification, and modern methods of filtration and softening give it a pleasant soft taste. «KRYMSKAYA WATER WITH LEMON FLAVOR» is enriched with macro- and microelements that help maintain water balance in the body.

#### **PRODUCT COMPOSITION**

Treated drinking water, sugar, acidity regulator - citric acid, ascorbic acid, natural food flavoring agent - «Lemon-Lime», preserving agent - sodium benzoate.

Nutrition value: carbohydrates 4.8 g per 100 g. Energy value: 19.2 kcal per 100 g. Complies with GOST 28188-2014









## **KRYMSKAYA WATER WITH LIME AND MINT FLAVOR**

«KRYMSKAYA WATER WITH LIME AND MINT FLAVOR» is a light refreshing drink made on the basis of the purest water and natural flavorings. The drink combines the mild taste of water and the refreshing aroma of lime, and the delicate mint aftertaste subtly complements the composition. It is a low-calorie drink that suits perfectly to quench your thirst and has an excellent refreshing effect due to carbonation.

The water, on which basis the drink is created, undergoes several stages of purification, and modern methods of filtration and softening give it a pleasant soft taste. «KRYMSKAYA WATER WITH LIME AND MINT FLAVOR» is enriched with macro- and microelements that help maintain water balance in the body.

#### **PRODUCT COMPOSITION**

Treated drinking water, sugar, acidity regulator - citric acid, ascorbic acid, natural food flavoring agent - "Lemon-Lime", natural food flavoring agent - "Type Mint", preserving agent - sodium benzoate.

Nutrition value: carbohydrates 4.8 g per 100 g. Energy value: 19.2 kcal per 100 g. Complies with GOST 28188-2014









# THE HIGH QUALITY OF OUR PRODUCTS IS CONFIRMED BY LOTS OF AWARDS WON AT COMPETITIONS AND EXPOSITIONS, SUCH AS:





- The winner of the Regional stage and a laureate of the Federal stage of the All-Russia Contest «Star of Russian Quality» in 2016.

#### **KRYMSKAYA MINERAL WATER**

- Gold medal at «Grand Prix» for excellent guality at XXVI International Exhibition «Beer-2017» in Sochi.
- Gold medal at «Best Product-2016» contest in the context of the 23rd «Prodexpo-2016» international exhibition in Moscow.
- Gold medals for excellent guality at the International Exhibitions «Beer» in 2015 and 2016 in Sochi.
- Medal for «Appearance and originality of the design of soft products» at the XXV International Exhibition «Beer-2016» in Sochi.

#### **«KRYMCHIK APPLE» SOFT DRINK**

- Gold medals for excellent guality at the International Exhibitions «Beer» in 2018 and 2019 in Sochi.
- Gold medal of the Federal Agency for Veterinary and Phytosanitary Supervision at the XXVI International Exhibition «PRODEXPO-2019» in Moscow in the nomination «Best Product-2019».
- Silver medal in the «Our Brand» tasting competition at the XXVII Food Products Exhibition «Peterfood».
- Silver medal «For High Quality of Goods Produced» at the XX Russian Agro-Industrial Exhibition «Golden Autumn-2018».

#### **«KRYMCHIK ORANGE» SOFT DRINK**



- Silver medal in the «Our Brand» tasting competition at the XXVII Food Products Exhibition «Peterfood-2015».

#### **«KRYM NON-ALCOHOLIC» SOFT DRINK**

- Silver medal in the «Innovative product» competition at the XXVII Food Products Exhibition «Peterfood-2018».
- Gold medal «For High Quality of Goods Produced» at the XXI Russian Agro-Industrial Exhibition «Golden Autumn-2019».



#### **MEDAL OF HONOR**

- «National Quality Mark» in 2015 and 2016.



#### **«LEMONADE» DRINK**

- Silver medal for excellent guality at the XXVI International Exhibition «Beer-2017» in Sochi.
- Gold medal at «Best Product-2016» contest in the context of the 23rd «Prodexpo-2016» international exhibition in Moscow.
- Medal for appearance and originality of the design, as well as gold medals for excellent quality at the International Exhibitions «Beer» in 2015-2016 in Sochi.

- Gold medal of the Federal Agency for Veterinary and Phytosanitary Supervision at the XXVI International Exhibition «PRODEXPO-2019» in Moscow in the nomination «Best Product-2019».

#### **«TARKHUN» SPARKLING DRINK**



- Medal for «Appearance and originality of the design of soft products» at the XXV International Exhibition «Beer-2016» in Sochi.



#### **«SITRO-EXTRA» SPARKLING DRINK**

- Medal for «Appearance and originality of the design of soft products» at the XXV International Exhibition «Beer-2016» in Sochi.

#### **«DUCHESS» SPARKLING DRINK**

- Silver medal for «Appearance and originality of the design of soft products» at the XXV International Exhibition «Beer-2016» in Sochi.



#### **«MOJITO» SOFT DRINK**

- Gold medal for excellent guality at the International Exhibition «Beer-2019» in Sochi.
- Silver medal «For High Quality of Goods Produced» at the XX Russian Agro-Industrial Exhibition «Golden Autumn-2018».



# THE HIGH QUALITY OF OUR PRODUCTS IS CONFIRMED BY LOTS OF AWARDS WON AT COMPETITIONS AND EXPOSITIONS, SUCH AS:



#### «CRIMEAN RIVIERA» BEER

- Gold medal at «Grand Prix» for excellent quality at XXVI International Exhibition «Beer-2017» in Sochi.
- Gold medal at «Best Product-2016» contest in the context of the 23rd «Prodexpo-2016» international exhibition in Moscow.
- Gold medal at the XXIV International Exhibition «Peterfood-2015» in St. Petersburg in the framework of the contest «Our Brand».
- Gold medal at the Russian Brewing Products Competition «ROSGLAVPIVO-2020»
  Main Beer of Russia» in the category «Light/Lager».
- Medal for «Appearance and originality of the design» at the XXIV International Exhibition «Beer-2015» in Sochi.



#### «KRYM ZHIGULEVSKOYE» BEER

- Gold medals for «Excellent quality» at the International Exhibitions «Beer» in 2018 and 2019 in Sochi.



#### «KRYM KREPKOYE» BEER

- Gold medals for «Excellent quality» at the International Exhibitions «Beer» in 2018 and 2019 in Sochi.
- Gold medal of the Federal Agency for Veterinary and Phytosanitary Supervision at the XXVI International Exhibition «PRODEXPO-2019» in Moscow in the nomination «Best Product-2019».
- Gold medal at the Russian Brewing Products Competition «ROSGLAVPIVO-2020»
- Main Beer of Russia» in the category «Strong Lager».

#### «SIMFEROPOLSKOYE» BEER

- Gold medals for «Excellent quality» at the International Exhibitions «Beer» in 2015 and 2019 in Sochi.
- Gold medal «For High Quality of Goods Produced» at the XXI Russian Agro-Industrial Exhibition «Golden Autumn-2019».



#### «NAKHIMOVSKOYE» BEER

- Gold medal for «Excellent quality» at the International Exhibition «Beer-2019» in Sochi.



#### «KRYM SVETLOYE» BEER

– Gold medal at «Grand Prix» for excellent quality at XXVI International Exhibition «Beer-2017» in Sochi.

- Gold medal at «Best Product-2016» contest in the context of the 23rd international exhibition of food, beverages and raw materials for their production «Prodexpo-2016» in Moscow.
- Gold medals for «Excellent quality» at the International Exhibitions «Beer» in 2015 and 2016 in Sochi.
- Gold medal at the XXIV International Food Exhibition «Peterfood-2015» in St. Petersburg.



#### «YALTA» BEER

- Gold medal at «Grand Prix» for «Excellent quality» at XXVII International Exhibition «Beer-2018» in Sochi.
- Gold medals for «Excellent quality» at the International Exhibitions «Beer» in 2016 and 2017 in Sochi.



#### **«WHITE ROCK» BEER**

– Bronze medal for «Excellent quality» at XXVII International Exhibition «Beer-2018» in Sochi.

- Gold medal of the Federal Agency for Veterinary and Phytosanitary Supervision at the XXVI International Exhibition «PRODEXPO-2019» in Moscow in the nomination «Best Product-2019».

#### **«BLACK MOUNTAIN» BEER BEVERAGE**



– Gold medal of the Federal Agency for Veterinary and Phytosanitary Supervision at the XXVI International Exhibition «PRODEXPO-2019» in Moscow in the nomination «Best Product-2019».

– Gold medal for «Excellent quality» at the International Exhibition «Beer-2019» in Sochi.

- Bronze medal at the Russian Brewing Products Competition «ROSGLAVPIVO-2020» - Main Beer of Russia» in the category «Beer with herbs and spices».







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